

Department of Retailing and Tourism Management
2013 Research Publications

Public Service

Guest Speaker, "Consumer preferences for Ghanaian Fabrics in Kentucky," Lexington Women's Club, Andover Country Club, October 1, 2013.

External Funded Grants

Miller-Spillman, K. A. (2013-2014). Target Case Study Project in MAT 350 & 547. Target Stores in Lexington, KY. Student Scholarship to winning groups, \$8,000.00.

Miller-Spillman, K. A. (May 16-20, 2013). Faculty Travel Grant for site visit to Heriot Watt University, Galashiels, Scotland. Knowledge Exchange Institute Study & Intern Abroad Steering Committee for Fashion Design and Merchandising. Award, \$500.00.

Miller-Spillman, K. A. (January 12-16, 2013). Faculty Travel Grant for site visit to *Istituto Europeo di Design* (IED), Milan, Italy. Knowledge Exchange Institute Study & Intern Abroad Steering Committee for Fashion Design and Merchandising. Award, \$2,250.00.

Internal Funded Grants

Miller-Spillman, K.A. and Lee, M.Y. (2013). Formulating a Business Plan for Ghana Women in Two Villages, funded ½-time RA, Buster Award, \$2,401.47.

Internal Unfunded Grants

Miller-Spillman, K.A. "Fashion and Culture in Barcelona." Education Abroad UK Sponsored Program Development Grant, \$2,000.00, September 1, 2013.

Refereed Papers Published in Proceedings and Symposium Publications:

Easter, E., Cinnamon, M., Baker, E. (2013). Assessing the impact of wash water temperature, detergent type, and laundering platform on basic clothing attributes. 2013 Proceedings of AATCC International Conference, 215-223.

Cinnamon, M. (2013). Post use analysis of firefighter turnout gear: phase III. *2013 Proceedings of AATCC International Conference*, 68-77. (Directed by Elizabeth Easter)

Cinnamon, M., Trenkamp, S., Cotterill, D., Easter, E. (2013). Post-use analysis of firefighter turnout gear: phases I, II, & III.

Refereed Journal Articles

Brown, Omotayo D, and Jason Swanson. (2013) Agritourism Activity Participation Motivation in Kentucky. *International Journal of Hospitality and Event Management* , Vol. 2. No.1.

Mullins, J. T., Sigler, P., & **Miller-Spillman, K. A.** (2013, accepted for publication). Weight ~ The Reality Series: An Extension Weight Management Program for Adults. *Journal of Extension* [On-line].

Jackson, V.P., Wesley, S. (2013). Creating a reciprocal learning environment between rural retailers and graduate students, *Journal of Family and Consumer Sciences*, 105(2), 17-20.

Lee, Min-Young, Kim, Y-K & Lee, H. (2013) Emotional shopping of online auction shoppers: The roles of demographic and psychographic characteristics. *European Journal of Marketing*. 47(1). **SSCI**

Swanson, J.R. & Kline, C. (2013). SAVE Tourism in the Polar Regions: A Research Exploration (Chapter 7). In *From Talk to Action: How Tourism is Changing the Polar Regions*. Lemelin, H., Maher, P., & Liggett, D. (eds.). Thunder Bay, Canada: Centre for Northern Studies Press.

Publications Under Review

Brown, D. O., **Miller-Spillman, K. A.**, Lee, M. Y., Joshi, P & Lu, Tracy. (2013, under review). Small Business Tourism Study of Bluegrass Region.

Miller-Spillman, K. A., Yoo, J., Lee, M. Y., Kim, Y. & Huffman, N. (2013, second revision).
Dress and the Self: Operationalizing the Public, Private and Secret Self Model.

Publications in a Book

Miller-Spillman, K. A. & Lee, M.Y. (December, 2013, forthcoming). Female Civil War
Reenactors' Dress and Magic Moments. In K. Williams, J. Laing, & W. Frost (Eds.),
Fashion, Design and Events (Routledge Advances in Events Research Book Series).
London: Routledge

Refereed Abstracts Published in Conference Proceedings

Miller-Spillman, K. A. & Addo, K. (2013). Organizing Clothing and Textiles Outreach to
Ghanaian Women and Girls, *ITAA Proceedings*, Proceedings of the International Textile
and Apparel Association, New Orleans, LA, October 16, 2013.

Refereed Published Abstracts (full papers written for ACRA):

Jackson, V. P., Miller, J., Vaugh, G. (June, 2013) Fifty Years of African American women's
Contributions to the Human Sciences: Getting and Staying the Main Stream. 98th Annual
Conference of the Association for the study of African American Life and History,
Jacksonville, Florida.

Books:

Edgell, D. & **Swanson, J.R.** (2013). *Tourism policy and planning: yesterday,
today and tomorrow. Second Edition.* London: Routledge.

Invited Presentations:

Kline, C.; **Swanson, J.R.** & Slocum, S. (2013). *Exploring the Decision-making of
the University SAVE Tourism Market.* Rural Tourism – Challenges in
Changing Times: Community, Experience, Economy and Environment;
Hólar, Iceland.

Easter, E., Cinnamon, M., Baker, E. (2013, April). *Assessing the impact of wash water
temperature, detergent type, and laundering platform on basic clothing attributes.*
AATCC International Conference, Greenville, SC

- Cinnamon, M. (2013, April). Post use analysis of firefighter turnout gear: phase III. *2013 AATCC International Conference*, Greenville, SC (Directed by Elizabeth Easter)
- Cinnamon, M., Trenkamp, S., Cotterill, D., Easter, E. (2013, June). Post-use analysis of firefighter turnout gear: phases I, II, & III. *14th International Conference and Exhibition on Fire Science and Engineering*,
- Easter, E.P. (2013, August). *Textile Testing for Linens in Healthcare Facilities*. International Association for Healthcare Textile Management, Banff, Alberta Canada.
- Li, J.*, & **LU, Ying (Tracy) (2013)**. *Chinese culture in tourist research: A review, critique, and future research directions*. The 2013 Annual Conference of International Society of Travel and Tourism Educators (ISTTE), Detroit, Michigan, U.S.A. [*Visiting Scholar].
- Quinteros, D.*, Wei, W*, & **LU, Ying (Tracy) (2013)**. *Loyalty towards online travel agents: Antecedents of e-loyalty*. The 2013 ICHRIE Annual Conference, July 24th – July 26th, 2013, St. Louis, Missouri U.S.A. [Poster] [*Graduate Student].
- Han, J.*, & **LU, Ying (Tracy) (2013)**. *Cultural differences in the use of online travel agents*. The China Tourism & China Hotel-Branding Forum 2013, May 16nd – 18th, 2012, Hong Kong, China. [*Graduate Student].
- LU, Ying (Tracy)**, Adler, H., Cai, L., & Li, M. (2013). *Attendee behavior in business event tourism: A holistic approach*. World Convention on Hospitality, Tourism & Events Research (WHTER) & International Convention and Expo Summit (ICES) 2013, May 24nd – 28th, 2013, Bangkok, Thailand. [**Best Paper Award**].
- Wei, W.*, & **LU, Ying (Tracy)**, & Cai, L. (2013). *Conventions going paperless: the power of social media technology – Anecdotes from convention attendees*. Asia-Pacific CHRIE conference 2013, May 21nd – 24th, 2013, Macao, China. [*Graduate Student].